

The First Step in the Alcoa Living Design Collection

A perfect start for all your dreams. Meadowbrook is beautiful on its own and exceptional when matched with *Alcoa Living* shutters, soffit, fascia or architectural accents like gable treatments and door surrounds.

- *Siding*
- *Soffit & Fascia*
- *Shutters*
- *Transom Tops*
- *Gable Vents*
- *Window Mantels & Trim*
- *Door Surround Systems*
- *Accent Panels*
- *Decorative Corner Posts*
- *Garage Door Mantels*



- *Dentil Molding*
- *Rain Removal Systems*
- *Ventilation Systems*



PRO • FILE

ISP™ Comprehensive Performance Testing

- To meet Alcoa's ISP™ (Integrated Standards of Performance) codes, Meadowbrook siding undergoes comprehensive testing to predict performance.
- To ensure strength, rigidity, wind resistance and weatherability, products are subjected to a battery of tests to earn the right to carry the Alcoa name.



Vertical height impact test Weathering site impact test

GELOY® Sun Protection

- Meadowbrook uses GE Plastics' high-performance resin to add extra UV protection to our deep, vivid hues.
- The result protects the color, resists fading and maximizes long-term weatherability.



With GELOY resin

Without GELOY resin

.042" Thickness for Strength and Durability

- Thickness creates a durable exterior that retains strength, stability and good looks year after year.

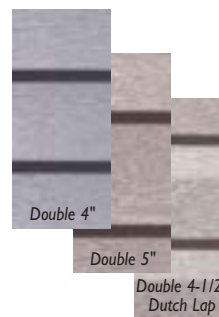


A Medal-Worthy Warranty

- Alcoa stands behind Meadowbrook quality with a "best in the business" warranty—the Registered Medallion Lifetime Limited Warranty.

Distinctive Profiles

- Because architectural designs vary, there are a number of profile heights and textures to complement each home's unique design.
- Double 4" produces soft, defined shadows for a traditional look.
- Double 5" provides an eye-catching, classic appearance.
- Double 4 1/2" Dutch Lap creates a slightly more defined shadow.

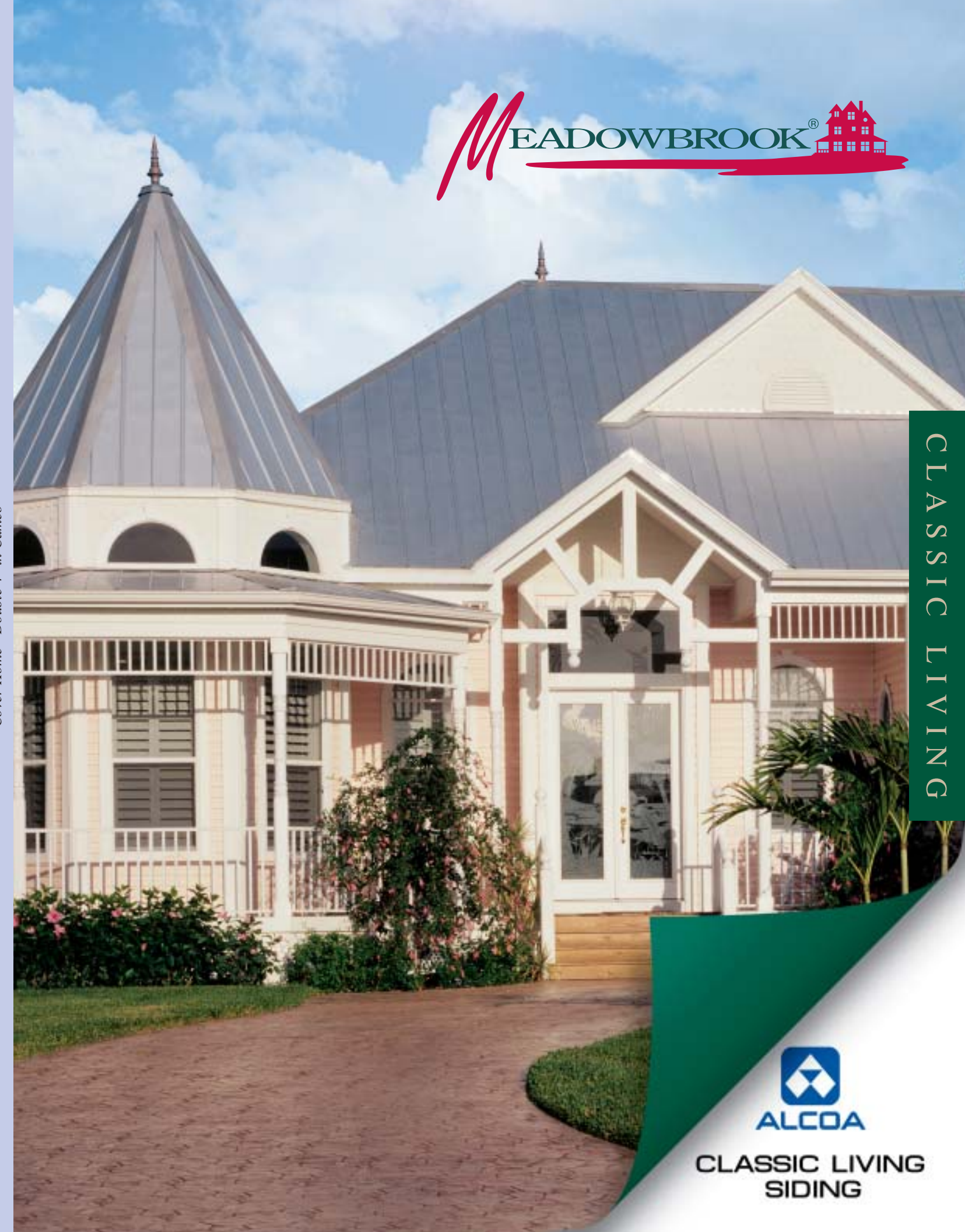


Double 4"

Double 5"

Double 4-1/2" Dutch Lap

Cover Home - Double 4" in Cameo



CLASSIC LIVING



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A classic on Country Lane...A tradition on Third Street. The look of freshly painted wood translates into lasting beauty. Shades and combinations color your home in style to accent the avenue or brighten the boulevard.



Alcoa Classic Living Siding makes it easy for you to enhance your home's curb appeal with classic looks to complement traditional American architecture.

Explore our series of Alcoa's time-honored siding. With our Meadowbrook line, the American Dream Home becomes attainable, affordable and can last a lifetime. The look of newly painted clapboard... Timeless. Traditional.

Classic Clapboard...

The classic look of freshly painted clapboard and the appeal of lifetime performance make Meadowbrook a favorite of homeowners. From colonials to Cape Cods, traditional American architecture is enhanced for long-lasting beauty.

Proven Performance...

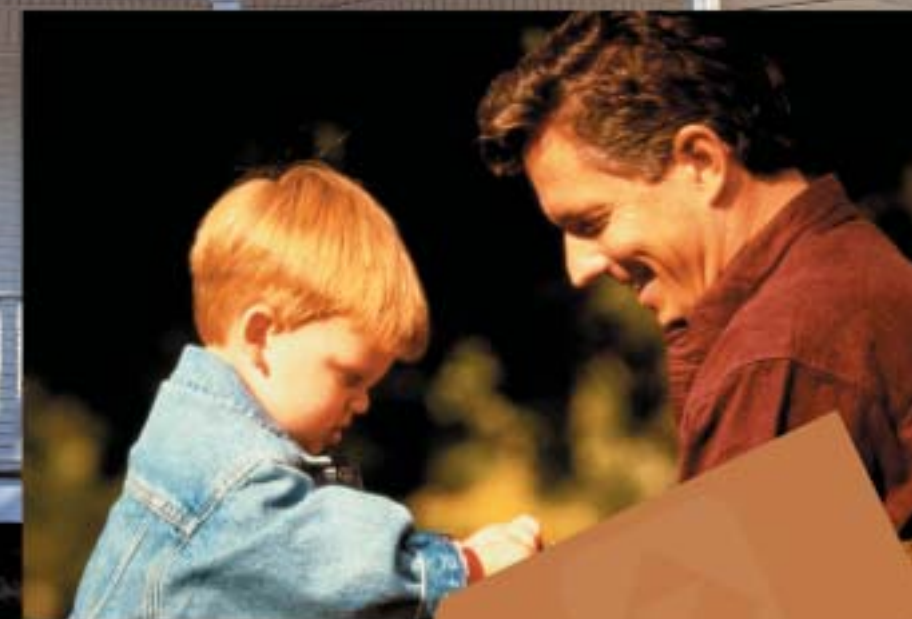
Test after punishing test, Meadowbrook performs. That's just what it will do on your home. It will never need painting or staining and it will resist impact and weather extremes without chipping, flaking or peeling. Backed by Alcoa's Registered Medallion Lifetime Limited Warranty, your investment in Meadowbrook is protected.



Double 5" in Desert Sand



Double 4" in White



True Won't Believe It...

Meadowbrook color creates a natural look that resists the elements—impact, weather extremes, pollutants... even the sun. And because the color is part of the siding itself, Meadowbrook hues go beneath the surface for long-lasting beauty.

Note: Colors shown are mechanically reproduced. They may vary from the actual product. Please refer to actual product sample for true color representation.



Alcoa Home Exteriors makes it easy for you to raise your home's curb appeal with fresh ideas, innovative designs, and vibrant colors from our *Alcoa Living Design Collection*.

The system starts here, with America's finest selection of siding. Then we add an outstanding collection of shutters, window treatments, and finishing details that coordinate beautifully.

And with all of *Alcoa Living Design Collection's* exterior products, you get long-lasting beauty, rugged durability, and exceptional performance that's virtually maintenance-free. And it's backed by the "Best in the Business" Lifetime Limited Warranty for worry-free performance.

- White
- Linen
- Almond
- Classic Cream
- Cameo
- Sandtone
- Desert Sand
- Wicker
- Pebblestone Clay
- Sage
- Brookstone
- Victorian Grey
- Silver Grey
- Everest